



BOONSBORO HISTORICAL SOCIETY

P.O. Box 213 • Boonsboro, MD 21713 • www.BoonsboroHistoricalSociety.org

'Boone'Walk & Run 5K

Saturday, September 21, 2019

Following the success and popularity of 2017's "225th Anniversary Run", and 2018's 'Boone'Walk &Run, the *Boonsboro Historical Society* is planning a final installation of this race series for 2019. Don't miss out on a chance to represent your business or organization!

Details

Who: Open to individuals of all ages/abilities and designed with both families and athletes in mind. Runners, walkers, strollers, and 4-legged all welcome!

Where: The 5K (3.1 mile) route will start at *Shafer Memorial Park*, leading participants through the stately *Boonsboro Cemetery*, beautiful *Sycamore Run*, *Shafer Park Trail*, and past the gravesite of town founder *William Boone*. Racers will cross the finish line back on scenic *Park Drive*.

When: Sat 9/21/18, 9am. Hoping for another gorgeous fall morning!

We are seeking sponsorship to keep pricing affordable for participants.

Additional proceeds benefit the *Historical Society's* mission to preserve town heritage by supporting student programs and other opportunities that advance historical education.

We've had over 220 registrations and greater than 300 people attend the prior events. ☺

If you or your business would like to be involved, we have options outlined on the following page!

Thanks for being a part of our community!

Shannon Murphy (Race Director)
301-331-7722 (cell)



2019 Sponsor Levels



PLATINUM (2 total)

\$1000

- (4) free race entries
- Partnership language* in print and online promotion [“Race is presented by the Boonsboro Historical Committee in partnership with ____ and ____.”]
- Logo on packet pickup / goodie bags
- Opportunity to include promotional material in bags (up to 500 pieces)
- Top sizing/placement of logo on race t-shirt & registration site
- MC shout-outs on Race Day
- Vendor space @ Shafer Park - tent option (sponsor provided)

RED (4 total)

\$500

- (2) free race entries
- Opportunity to include promotional material in bags
- 2nd level sizing/placement of logo on race t-shirt & registration site
- MC shout-outs on race day
- Vendor space @ Shafer Park

WHITE (12 total)

\$150

- (1) free race entry
- Opportunity to provide promotional material for registration table
- 3rd level sizing/placement of logo on race t-shirt & registration site
- MC shout-outs on race day
- Vendor space @ Shafer Park

BLUE (20 total)

\$75

- Business/personal listing on shirt & registration site
- MC shout-outs on race day

FRIENDS (unlimited)

\$50

- Business/personal listing on registration site
- Donations toward finisher awards will be announced at awards ceremony

Complete below and return with payment. Thank you!

BUSINESS - NAME: _____

CONTACT – NAME, PHONE, EMAIL _____

SPONSORSHIP LEVEL: _____

- Payments: Check payable to “Boonsboro Historical Society” (memo: Race). Mailing address (if needed): Boonsboro Historical Society / PO Box 213 / Boonsboro MD, 21713. Logos, Paypal & Correspondence: boonewalk5k@gmail.com

Deadline for shirt logo / listings = 8/26/19; donations = 9/14/19